



TRADEMARK REGISTRATION IN BRAZIL

HOW IT WORKS?

To register a trademark in Brazil, it is necessary to apply to the National Institute of Industrial Property (INPI) and make the request, which will be examined in accordance with the Industrial Property Law and other administrative resolutions of the agency.

WHY REGISTER?

01

Protection against acts of unfair competition.

03

Generating revenue through licensing, franchising or selling the brand.

02

Right to prevent and notify the use of the trademark without proper authorization.

04

Guaranteed use in promotional materials without the risk of being sued or losing the entire investment.

REQUIRED DOCUMENTS

- Registration Application Form;
- Description of the brand, name and trademark artwork;
- Dated and signed application petition;
- Power of attorney signed/stamp;
- Updated Registration Contracts of the requesting company;
- Identification documents of the partners.

PROCESS TIMELINE

01

SEARCH IF
THE BRAND
IS ALREADY
REGISTERED

02

GATHER THE
NECESSARY
DOCUMENTS

03

WAIT THE
REQUEST
ANALYSIS

04

GET THE
BRAND
REGISTRATION
CERTIFICATE

INVESTMENT

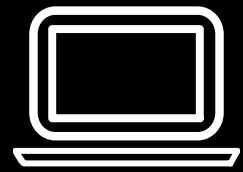
Full trademark registration process support: USD\$ 950.00



**COMPLETE PREPARATION
OF DOCUMENTS AND
APPLICATION PROTOCOL**



**PERSONAL ACCOUNT
MANAGER
DEDICATED TO
YOUR SUCCESS**



**UNLIMITED
SUPPORT
THROUGHOUT
THE PROCESS**

PROJECT COORDINATOR

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Specialized in Commercial and Tax Law (IBET-PR), MBA in Strategic Management of Foreign Trade (UES-SP), post graduate in Democratic State of Law (FMPAR-PR) and post-graduate in Applied Contemporary Law (EMAP-PR). Graduated in Law from the Pontifical Catholic University of Paraná (2013).